

KEVIN WILSON

SENIOR WEB SPECIALIST



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kevin-wilson.com

EDUCATION

UW-MILWAUKEE

Bachelor of Arts
Graphic Design

STRENGTHS

Art Direction

Interactive Design

UX | Accessibility

Video Production

Web Design

SKILLS

Adobe Creative Cloud

Css | Scss

Figma

Html

JavaScript | JQuery

SUMMARY

Seasoned Web Specialist with 30+ years of experience in web design and digital marketing, known for elevating user experiences through innovative and creative solutions. Proficient in web accessibility, usability testing, and strategic thinking, with expertise in using tools like Adobe Creative Cloud. Enthusiastic about driving digital design forward with cutting-edge strategies, consistently delivering impactful marketing deliverables that meet client goals.

WORK EXPERIENCE

FREELANCER

Kwilson Design | 2000 - Present

HIGHLIGHTS

- Art Direction, Design and Development of a new virtual video tour prototype of the BlueBay Grand Esmerelda Resort.
- Multiple Web Site Redesign for local and national brands
- Design lead for a Milwaukee-based Alderman

SENIOR WEB SPECIALIST

Hyatt | ALG | Trisept Solutions 2012 - 2024

HIGHLIGHTS

- Lead designer, implementer for Trisept's largest software enhancement endeavor up-leveling our travel booking widgets to be accessible, responsive and mobile friendly
- 50+ video production projects in charge of Shooting, Editing, Titles and Effect
- Concept-to-life designer and creator for print and digital advertising for our VAX Vacation Access client

DESIGN MANAGER

Trisept Solutions | 2009 - 2012

HIGHLIGHTS

- Oversee the design process, meet with Clients to insure compliance with project specifications and clients needs